Mission
The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.
Your American Red Cross

• Spectrum of services
• How we’re organized in Ohio
• 2017-18 in review
• Steady State Programs
Our Services

Disaster Services
Blood Services
Preparedness, Health and Safety Services
International Services
Service to the Armed Forces
American Red Cross
Crossroads Division

Everyday Impact

Every 60 seconds
23
people are assisted by the American Red Cross.

180
times a day, Red Cross workers help a family affected by a home fire or other disaster.

1000
times a day, we provide services to military members, veterans and their families.

14,000
times a day, the Red Cross needs blood donations.

16,000
times a day, a person receives lifesaving Red Cross health and safety training.

443,000
times a day, a child receives a measles or rubella vaccination from the Red Cross and our partners.
American Red Cross regions in Ohio

Ohio Buckeye Region
• RDO Ken Robinson

Greater Cincinnati-Dayton Region
• RDO Erin Stephens
• Includes Ohio and Dearborn counties in IN and Boone, Kenton, Campbell and Grant counties in KY.

Northeast Ohio Region
• RDO Tim O’Toole

State-wide support
• Vol Dennis Morgan
• DDSRD John Bernard
• DDD Loren Schanding
2017 Hurricanes

Diagram showing the paths of Hurricane Harvey, Irma, and Maria in 2017.
Delivering Red Cross Services

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American Red Cross
Crossroads Division
Launch Crossroads

Prep for Harvey
Hurricane Harvey Landfall (CAT 4) & Red Cross Response

Aug 21
Aug 25
Sept 3
Sept 9
Sept 16
Sept 19
Oct 1
Oct 6
Oct 8
Oct 15
Red Cross Response to the CA Wildfires
Red Cross Response to Las Vegas

Prep for Irma
Hurricane Irma Landfall (CAT 4) & Red Cross Response

Prep for Maria
Hurricane Maria Landfall (CAT 4) & Red Cross Response

Prep for Nate
Hurricane Nate Landfall (CAT 1) & Response

Panel – Tab #
2017: national review

• Aug. 23 + 45 days, ARC responded to six of the year’s largest and most complex disasters;
  – Harvey, Irma, Maria and Nate
  – Deadliest week of wildfires in California history
  – Worst mass shooting in U.S. history in Las Vegas.
  – More service delivery in those 45 days than last four years combined

• Additionally, responded to 242 significant disasters in 45 states and three territories.
  – Opening 1,100 emergency shelters to provide 658,000 overnight stays
  – Serving 13.6 million meals and snacks
  – Distributing 7 million relief items
  – Providing 267,000 health and mental health consultations
  – Supporting 624,000 households with recovery assistance
• 3,932 cases
  – SFF, MFF, Storms, Other

• 13,941 Homes made safer
  – 36,790 smoke alarms *installed*
  – Battery replacement
  – Escape plans
  – Seasonal threat

• 13,812 Youth prepared through Pillowcase Project
  – 3rd-5th graders
  – Classroom setting
  – Pillowcase used as kit container
March Ohio Flooding

- Counties: 29
- EOCs staffed: 19
- Shelter stays: 124
- Meals: 2645
- Clean-up kits: 1310
- Bulk items: 4659
- DA: 384 homes
  - 11 Destroyed
  - 65 Major
  - 128 Minor
  - 180 Affected
- 116 Cases composed of 289 clients
- 243 staff
Ohio Residential Fires vs Events

• Ohio had a total of **11,026 residential structure fires** resulting in over $119 million dollars in property loss in 2017.

• **11,000 R-fi res to 3,000 events = 27%**

CLOSE THE GAP
Home Fire Campaign

• Partner with our Preparedness teams to make homes safer.
  – Making homes safer by installing free alarms and educating residents
  – Pillowcase Project, educating 3rd-5th graders in basic disaster preparedness
Thank you for your time and service to the People of Ohio.

Please visit our table our front and talk to our Disaster Program Managers if you have questions.