



Who is the Private Sector?

The private sector is usually defined as organizations and entities that are not part of any governmental structure. The private sector includes for-profit and not-for-profit organizations, formal and informal structures, commerce, and industry.

What is a Public Private Partnership?

Partnerships are collaborative relationships built on:

- Needs: Each member of a partnership has resources or support it needs from the partnership.
- Capabilities: Each member of the partnership brings its own unique set of capabilities that can be leveraged.
- Two-way communication: Partners should communicate their needs as well as their capabilities to members of the partnership.

What is the purpose of Public Private Partnerships?

Private sector organizations play a key role in providing goods, services, and technical expertise that can complement effective preparedness, response, recovery, and mitigation operations.

Public-private partnerships are not always the best approach for every situation, but it is often a highly effective method of bringing private sector organizations to the table as part of a comprehensive emergency management strategy.

Building Better Resiliency – Together

The Federal Emergency Management Agency (FEMA) believes that every community benefits from public-private collaboration in emergency management. FEMA Administrator Fugate, a tireless advocate for teamwork, told a gathering of U.S. private sector leaders:

"There's no way government can solve the challenges of a disaster with a government centric approach. It takes the whole team."

This philosophy is central to everything we do. We are better able to serve our neighbors, fellow citizens, and our nation's disaster survivors in particular, when public sector and private sector representatives are both active members of the same team. FEMA believes in the value of public-private partnerships and has worked steadily to provide tools, models, and resources designed to inspire their creation and nurture their success.

The State of Ohio Emergency Operations Center (SEOC) is the central location from which state government can provide interagency coordination and executive decision making in support of the incident response. The SEOC carries out the coordination function through:

- Information collection and evaluation
 - Priority setting
 - Resource management
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State of Ohio Public Private Partnership

The Ohio Public Private Partnership is an initiative designed to provide current information and situational awareness on disaster response and recovery efforts to State agency decision makers and the business community so decisions can be made and resources allocated that best support the needs of the impacted community. This will be facilitated through:

- the State EOC providing a platform of information that will expand the SEOC reach and access for communication efforts
- the business community using the information to appropriate the scarce resources a community may need during an incident, and
- using the information gathered to make informed decisions that will have short and long term community impacts

The initiative includes public and private sector representatives building the partnership with a bottom-up format. Determining the needs of the private sector during a crisis event and providing partnership organizations with opportunities for situational awareness, training and exercises.

The Ohio Public Private Partnership will meet as needed, supplemented with conference calls. Routine information will be shared and accessible to Partnership members that include updates of recent response and recovery efforts, disaster information, upcoming training initiatives and shared best practices. Information types will include: situational reports from the State Emergency Operations Center, maps of power outage areas, road closures, press releases, and national weather service forecasts. There will also be useful resources for business employees and their families on disaster preparedness and weather related planning and response. In addition, information regarding business resiliency planning opportunities will also be made available.